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TO: U.S. Patent and Trademark Office
Examiner: Yehdega Retta
Art Unit: 3622

DATE: October 31, 2005

FROM: Dariush G. Adli

TIME:

TOTAL NO. OF PAGES, INCLUDING COVER: 19

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MESSAGE:

Patent Application No.: 09/818,125; Our Ref. 81747.0191
I hereby certify that the following documents:

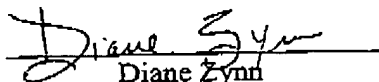
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- ☒ Amendment Transmittal Letter
☒ Amendment

are being facsimiled to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450., for filing in the above-identified application.

October 31, 2005
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Diane Zynn

TELECOPY/FAX NUMBER: (571) 273-8300 ART UNIT 3622

CLIENT NUMBER: 81747.0191

ATTORNEY BILLING NUMBER: 5214

CONFIRMATION NUMBER: (571) 272-6723 (return fax to Diane Zynn)

FORM PTO-1083

Patent Application No. 09/818,125
Attorney Docket No. 81747.0191

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed: March 26, 2001

For: METHOD, COMPUTER PRODUCT AND NETWORK
SYSTEM FOR RECEIVING AND PLACEMENT
PROCESSING OF ADVERTISING INFORMATION

Art Unit: 3622

Examiner: Yehdega Retta

OCT 31 2005

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October 31, 2005

Date of Deposit

Diane Zynn

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Signature

10/31/05
DateMail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

☐ No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE
TOTAL CLAIMS FEE	23	-	23 **	0	LG=\$50 SM=\$25	\$0
INDEPENDENT CLAIMS FEE	4	-	3 ***	1	LG=\$200 SM=\$100	\$200
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$380 SMALL ENTITY FEE = \$180	\$0
ADDITIONAL SIZE FEE (IF ANY) (TOTAL PAGES OF SPEC AND DRAWINGS TOGETHER)					\$250 FOR EACH ADDITIONAL 50 SHEETS	\$0
Independent Claims: 1, 16, 22 and 23					TOTAL	\$200

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

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- ☒ Please charge the fee of **\$200.00** for the additional independent claims fee to Deposit Account No. 50-1314. **A copy of this sheet is enclosed.**
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- ☒ The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1314. **A copy of this sheet is enclosed.**
- ☒ Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- ☒ Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,
HOGAN & HARTSON L.L.P.

By

Darius G. Adli
Registration No. 51,386
Attorney for Applicant(s)

Date: October 31, 2005

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Appl. No. 09/818,125
Amdt. Dated October 31, 2005
Reply to Office Action of August 3, 2005

Attorney Docket No. 81747.0191
Customer No.: 26021

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
Masahiro MINOWA
Serial No: 09/818,125
Confirmation No.: 8629
Filed: March 26, 2001
For: Method, Computer Product and
Network System for Receiving and
Placement Processing of Advertising
Information

Art Unit: 3622
Examiner: Yehdega Retta

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Alexandria, VA 22313-1450 on

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Date

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 3, 2005, please amend the
above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

11/01/2005 AAD0F01 00000036 501314 09818125
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